

1920

FEBRUARY

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Sale Starts
Saturday
Feb'y 14



Sale Ends
Saturday
Feb'y 28

On Saturday, February 14th, we inaugurate our Annual February Clearing Sale, which will continue for a period of Fourteen Days, and Close Saturday, February 28th.

We stage this BANNER BARGAIN EVENT right in the face of continued advancing markets and propose to make it a general clearing sale in the full meaning of the term and give to our friends and patrons real bona fide bargains in every department of our store.

We invite you to come to this sale in confidence and guarantee you will be well repaid for your time and trouble. Remember, February 14 to 28--the Big Bargain Days.

Ladies' Hats

Final Season's Cleanup

Regular \$4.50 and \$5.00 hats go at \$1.98
Regular 5.75 and 6.50 hats go at 2.98
Large lot of Ladies' and Misses' Hats that sold from \$1.50 to \$2.50, choice 50c
Large lot of hats that sold from \$2.50 to \$3.50 placed in one lot; choice 98c

House Dresses and Bungalow Aprons

Good quality gingham neatly trimmed
\$2.00 and \$2.25 values; Sale Price \$1.50
2.50 " 2.75 " " 1.98
3.00 " 3.25 " " 2.50
Fine Tissue Gingham house dresses, hand-somestyles, worth \$4.75; Sale Price \$3.50

Ladies Silk Jersey Underskirts

\$5.00 and \$5.50 grades; Sale Price \$3.98

10 Per Cent

Discount given on all Comforters, Woolen and Cotton Blankets

10 Per Cent

Discount on all Heating Stoves, Cook Stoves and Ranges.

Big Reductions

In Men's Winter Suits and Overcoats

Men's Heavy Woolen Suits,
Regular price, \$25.00; Sale Price, \$20.00
" " 27.50 " 21.50
" " 35.00 " 27.50
Large lot of Coats and Vests, many of them all wool, sizes 33 to 36; Sale Price, from \$3.75 to \$5.00

The following reductions apply on overcoats:
Men's Regular \$15.00 Overcoats, \$11.00
" " 20.00 " 15.00
" " 18.50 " 12.75
" " 25.00 " 20.00
" " 35.00 " 27.50
" " 12.50 Mackinaw 10.00

Many other

BIG BARGAINS
IN ODD LOTS
AND
BROKEN SIZES
IN OVERCOATS

at
\$6.00 \$8.00
\$10.00 each

10 Per Cent Discount

will apply on all
BOY'S SUITS
PANTS
OVERCOATS
AND
MACKINAWS
during sale

10 Per Cent Discount

given on all
FINEST STOCK
OF SUITS AND
TROUSERS
not specified above

10 Per Cent Discount



Slashing Reductions

In Ladies', Misses' & Children's Coats

These are Real Worth While MONEY SAVING BARGAINS.

All our Regular \$3.25 and 3.50 Children's Coats,	\$2.75
" " " 4.00 and 4.50 "	2.95
" " " 5.00 and 5.50 Misses'	3.75
" " " 9.00 and 9.50 "	7.25
" " " 12.50 "	9.50
" " " 15.00 and 16.00 Ladies'	11.50
" " " 18.75 "	14.75
" " " 22.50 "	18.50
" " " 25.00 "	21.00
" " " 27.50 "	21.50
" " " 30.00 "	23.50



All Ladies' Skirts Reduced as Follows:

Regular \$5.00 and 5.50 Woolen Skirts	Special Sale Price, \$4.25
" 7.50 " "	6.25
" 8.75 " "	7.25
" 9.90 and 9.75 " "	7.50
" 10.50 Woolen (also Silk) " "	9.00
" 12.50 " "	10.50
" 14.00 Fine Woolen Plaid " "	11.75

These Skirts are Strictly Up-to-Date and Splendid Bargains.

Ladies' Fine Tailored Suits & Dresses

Regular \$20.00 Suits, Sale Pr. \$16.75
" 25.00 " 21.00
" 27.50 " 22.00
" 38.75 " 32.50
\$23.50 Ladies' Satin One-Piece Dresses, 18.50
22.50 Woolen Serge " 17.50
16.75 " 12.50

These Suits are made up in Good Styles and are Wonderful Values at the above prices.

Shirt Waist Reductions

Large lot Odds and Ends in Shirt-waists. Sale Price, 50 cents.
All Regular \$1.25 and 1.35 Voile and Organdy Waists, 98c.
All Regular \$1.50 Voile and Organdy Waists, \$1.20
Fine Crepe Waists, \$5.00 Grade, Sale Price, 4.00
Fine \$6.00 Beaded Georgette Waists 4.75
Fine 7.00 " 5.50
Fine 8.50 " 6.50
Fine 12.50 " and Embroidered Waists, 9.75



GROCERY SPECIALS FOR THE BIG SALE.

Hand Picked Navy Beans, 10c lb., any quantity.
Regular 35c Fresh Roasted Coffee; Sale Price, 25c lb.
Regular 50c Fresh Roasted Santos Peabury Coffee; Sale Price, 40c lb.
Loose Rolled Oats, 2 lbs. for 15c.
Loose Flake Hominy, 2 lbs. for 15c.
Loose Pearl Hominy, 2 lbs. for 15c.
Pinto Beans, 2 lbs. for 15c.
Lenox Soap, any quantity, 5c bar.
Brite Mawrin Naptha Soap, any quantity, 5c bar.
Gloss Soap, any quantity, 5c bar.
Silk Soap, any quantity, 5c bar.
Armour's Toilet Soap, any quantity, 5c bar.
Cudahy's Excello " 5c bar.
Bob White Laundry Soap, 4 bars for 25c.
Rumford Baking Powder, 1-lb. cans; Sale Price, 25c.
Calumet Baking Powder, 1-lb. cans; Sale Price, 25c.
Canned Corn, sweet and tender, 1 lb. net weight; Sale Price, 10c.
Canned Peas, sweet and tender, 1 lb. net weight; Sale Price, 10c.
Pure Leaf Lard in bulk; Sale Price, 27 1/2c lb.
Arm & Hammer Soda, 2 for 15c, or 4 pound packages for 25c.
Fine Large Sour Pickles, 2 dozen for 35c.
Fine Sauer Kraut; Special Sale Price, 45c gallon.
Barrel Salt (now worth \$3.50); Special Sale Price, \$2.90 per barrel

The Big Bargain Store
IRONTON, MO.

Lopez Store Co.

SPECIAL DRESS GOODS BARGAINS

Fast color Dress Gingham and Apron Checks worth 35c; Special Sale price, a yard, 25c
Large lot of Mercerized Beach Cloth Suitings, in stripes and polka-dot, 36 and 40 in. wide, on sale at per yard 15c and 20c
Hundreds of Woolen and Silk Dress Goods Remnants at Special Bargain Prices

EXTRA SPECIALS

36-inch Cashmere, in Tans and Grays, easily worth 50c yd, Sale price per yd 25c
All Wool Ratine Dress Goods, 48 in wide, worth \$3 yd; Special Sale, per yard 75c
Colors, Tan, Brown and Navy
All Wool Heavy Diagonal Suiting, 54 in. wide, Purple, worth \$3.50 yd; Sale price, \$1.50
Royal Blue Dress Flannel (Wool), 25c a yard
Heavy Gray Mixed Suiting, Sale Pr. 50c yd
48-inch all wool figured Dress Goods, Blues and Tans, regular \$2.75; Sale Pr. \$1.50 yd
Pale Blue Stripe all wool Dress Goods, 40 in. wide, regular \$2.00 value; Sale Price, 98c
36-in. black-and-white Shepherd Check, 50c
36-in. lt. grey wool and cotton Dress Goods, 50c
36-in. Black Brilliantine, \$1.00 grade, 50c
36-in. Brown " 50c
36-in. black-and-white Striped Cotton Dress Goods, 25c

10 Per Cent

Discount on all Brown and Bleached Muslins, Cambrics, Wide Sheetings, Ready-Made Sheets and Pillow Cases . .

10 PER CENT

10 Per Cent

All Regular Stock of Amoskeag and Tissue Gingham and every kind of Wash Goods at a Discount of . .

10 PER CENT

Special Phonograph Offer

During Clearance Sale

Eltinola Junior, full cabinet machine, beautiful Golden Oak finish, sweet tone, plays all disc records, regular price \$90; Special Sale price together with six double-faced records, only \$75.00

Eltinola Senior, swell Mahogany Cabinet, plays all disc records. This is our regular \$150 machine. Clearing Sale price together with 6 double faced records \$125.00
Here is your chance to get a fine Phonograph at a bargain price

Men's Bargain Shirts

Large lot of Men's Dress Shirts, assorted styles and patterns, worth on today's market \$1.50 to \$2; Special Sale price, 98c

Men's Half-Hose Specials

Men's Cadet Blue, Navy, Black and Grey Half Hose; Special Sale price, 15c
Men's Regular 25c grade in above colors on sale at, per pair 20c
Men's Heavy Wool Sox all reduced

Special in Infant's Caps, both summer and winter styles that sold from 35c to 60c. Sale Price 19c

10 Per Cent Discount on all Carpets, Rugs and Floor Coverings of all kinds during sale period. 10 Per Cent